

Thomas Jaeger's coaching & book "The Salon success Toolkit" completely helped me turn my salon around and gave me the skills necessary to be able to run a successful salon.

When I opened my salon I was a very passionate hairdresser with great hairdressing skills, however like many I underestimated a lot of the 'business' side of skills needed.

In my first year I managed to run my salon into a substantial loss, I was at the salon for so many hours a week, working alone I practically was a slave to the salon & didn't have the income to show for it.

Thomas helped me unlock the money in my business by teaching me how to do many things including properly calculating my break even figure & helped me evaluate my pricing structure properly. How to carefully manage my expenses. Thomas even helped me with skills on stock control & staff management (especially helpful with apprentices)

Thanks to this, 6 years later I am glad to say my little unique hair salon is still going strong with its team of 4, even today I still use some of the skills Thomas taught me to help.

I would recommend Thomas's book & coaching to any salon owner, especially if you are starting out but even if you are established I guarantee you Thomas will find a way to help you.

Thank You Thomas

Elizabeth Stillisano
Eclectic Styles Hair Studio